

| Packages | Flex | Monthly | Preferred | Set Up Fee |
|--|-------------|-------------|-------------|-------------|
| Starter Package (Website, Scheduler & Forms) | \$ 320.00 | \$ 270.00 | \$ 250.00 | \$ - |
| Office Lite (Scheduler & Forms, Chat, Billpay) | \$ 280.00 | \$ 240.00 | \$ 220.00 | \$ - |
| Good Package (Scheduler & Forms, Chat, Billpay, Form Reminders) | \$ 300.00 | \$ 260.00 | \$ 240.00 | \$ - |
| Better Package (Scheduler & Forms, Chat, Billpay, PT Reminders Lite) | \$ 450.00 | \$ 390.00 | \$ 360.00 | \$ - |
| Best Package (Scheduler & Forms, Chat, Billpay, PT Engagement) | \$ 600.00 | \$ 520.00 | \$ 475.00 | \$ - |
| Comprehensive Package (Scheduler & Forms, Chat, Billpay, PT Engagement, VisionShop) | \$ 730.00 | \$ 630.00 | \$ 580.00 | \$ - |
| Patient Reputation (Local Maps, Reviews & Surveys) | \$ 280.00 | \$ 240.00 | \$ 220.00 | \$ 99.00 |
| Digital Marketing Package (Social Media Management, Paid Ads) | \$ 1,400.00 | \$ 1,200.00 | \$ 1,100.00 | \$ 399.00 |
| Patient Visibility Package (Website, SEO, Local Maps, Reviews & Surveys) | \$ 1,400.00 | \$ 1,200.00 | \$ 1,100.00 | \$ 1,099.00 |
| Ez Eyesites (Website, Online Scheduler & Forms, VisionShop) | N/A | \$ 250.00 | \$ 250.00 | \$ 299.00 |
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| A La Carte | Flex | Monthly | Preferred | Set Up Fee |
| Online Scheduler & Patient Forms | \$ 125.00 | \$ 110.00 | \$ 100.00 | \$ - |
| Patient Engagement & Communication | \$ 415.00 | \$ 360.00 | \$ 330.00 | \$ - |
| EyeAppoint Chat | \$ 105.00 | \$ 90.00 | \$ 85.00 | \$ - |
| EyeAppoint BillPay | \$ 70.00 | \$ 60.00 | \$ 55.00 | \$ - |
| VisionShop | \$ 75.00 | \$ 65.00 | \$ 60.00 | \$ - |
| Patient Reminders Lite (Appointment Reminders, Recall Reminders, Thank you Messages) | \$ 245.00 | \$ 210.00 | \$ 195.00 | \$ - |
| Automated Form Notification | \$ 60.00 | \$ 55.00 | \$ 50.00 | \$ - |
| Individual Notifications | \$ 99.00 | \$ 99.00 | \$ 99.00 | \$ - |
| Managed Website | \$ 225.00 | \$ 195.00 | \$ 180.00 | \$ 599.00 |
| Local Maps & Reputation | \$ 225.00 | \$ 195.00 | \$ 180.00 | \$ 99.00 |
| Advanced SEO | \$ 975.00 | \$ 845.00 | \$ 780.00 | \$ 399.00 |
| Social Media Management | \$ 150.00 | \$ 130.00 | \$ 120.00 | \$ 99.00 |
| Professional Paid Ads | \$ 1,350.00 | \$ 1,170.00 | \$ 1,080.00 | \$ 299.00 |
| Google Review & Surveys | \$ 75.00 | \$ 65.00 | \$ 60.00 | \$ - |
| Text Marketing 3,000 | \$ 100.00 | \$ 100.00 | \$ 100.00 | \$ - |
| Text Marketing 6,000 | \$ 200.00 | \$ 200.00 | \$ 200.00 | \$ - |
| Text Marketing 9,000 | \$ 275.00 | \$ 275.00 | \$ 275.00 | \$ - |
| EyeAppoint Verify | N/A | \$ 450.00 | N/A | \$ - |